



TOPIC 2

AIRBUS A380

TOPIC 3

AIR PRESSURE

TOPIC 1

THE GREAT WHITE SHARK

zdfe.factual

Science + Knowledge

10 x 30'

- Facts for your success:**
- » Takes an uncommon look at the connections in our world
 - » Science format that's innovative, entertaining and stimulating
 - » Each episode presents five unsuspectedly interconnected topics



What do dinosaurs have to do with crude oil? How does oil relate to a common strawberry? And what links a strawberry to satellite technology? You'll find out on "Missing Link," the science magazine with the built-in surprise factor! While exploring a wealth of phenomena from science, nature or technology, the half-hour format looks for real and surprising links between seemingly unrelated topics. Tune in and find the connection – you'd never think there are so many links!

Each episode presents five little stories that are fascinating and intriguing in themselves, but also interconnected in a manner that's far from obvious. Scientific exploration meets detective story as the viewer is invited to guess at possible connections and draw his own conclusions.

Intriguing, informative... "Missing Link" is also supremely entertaining, with concise, easily understandable explanations and striking visuals. Most amusing are the witty, animated transition segments between two interrelated phenomena. "Missing Link" thinks outside the box to allow viewers scientifically sound but unsuspected insights into the world around us.

So what do dinosaurs have to do with oil, strawberries and satellites? A 45-ton brachiosaurus consisted of about 13 tons of organic material which, over the course of millions of years, decomposed into crude oil. Masses of energy provided by oil are needed to grow strawberries all year in Spain. They are watered, manured and delivered throughout Europe in gas-guzzling trucks; half a liter of oil for every kilo of strawberries. And when the strawberry farmer wants detailed information on the nutrients and moisture of the soil in his fields, he gets this from satellites, which are now one of the most important tools in modern farming.

With its colorful mix of engrossing reports, eye-catching visuals and humorous animated sequences, "Missing Link" opens up previously hidden connections between this, that and everything else. From "huh?" to "aha!" – there's a surprise at every turn in "Missing Link!"



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